

Station	WPGH-TV PITTSBURGH, PA	Agency	() SHORR JOHNSON MAGNUS	Rep Firm	
Advertiser	() POLITICAL		1831 CHESTNUT ST #602	Sales Office	() WASHINGTON
Product	BOB CASEY FOR SENATE		PHILADELPHIA, PA 19103	Salesperson	() KATHRYN SARDINSKY
Estimate#	:60 SPOTS	Agency C/P1/P2/E	//:60 SPOTS		
Buyer	MIKE DETTORE	Flight Dates	10/11/2012 - 10/15/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 10/11 SEE LNS 2/7 FOR NA/MG \$200 MOVED TO 9837707

NEW TOTAL \$13,300 - PLS CF -THANKS - KAT

V5 10/11 SEE LNS 7/8 THANKS- KAT

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product BOB CASEY FOR SENATE

Estimate# :60 SPOTS

Buyer MIKE DETTORE

Phone#

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Agency () SHORR JOHNSON MAGNUS

1831 CHESTNUT ST #602

PHILADELPHIA, PA 19103

Agency C/P1/P2/E //:60 SPOTS

Flight Dates 10/11/2012 - 10/15/2012

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Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/11-10/12	730P-8P	2.5 MEN	:60	\$1,600.00	TH-F	2	1	2	\$3,200.00
2	10/15-10/15	730P-8P	2.5 MEN	:60	\$2,000.00	M	0	0	0	\$0.00
		[MADE-GOOD BY LINE(S) 7]								
7	10/11-10/11	8P-9P	XFACTOR	:60	\$1,800.00	TH	0	0	0	\$0.00
		[MKGD FOR SPOTS MISSED ON LN #2: 10/15(1/WK)]								
		[MADE-GOOD BY LINE(S) 8]								
3	10/11-10/12	7P-730P	BIG BANG	:60	\$1,800.00	TH-F	2	1	2	\$3,600.00
4	10/15-10/15	7P-730P	BIG BANG	:60	\$2,000.00	M	1	1	1	\$2,000.00
5	10/11-10/15	11P-1130P	SEINFELD	:60	\$400.00	TH-F,M	3	1	3	\$1,200.00
6	10/11-10/12	10P-11P	NEWS	:60	\$1,500.00	TH-F	1	1	1	\$1,500.00
8	10/12-10/12	8P-9P	XFACTOR	:60	\$1,800.00	F	1	1	1	\$1,800.00
		[MKGD FOR SPOTS MISSED ON LN #7: 10/11(1/WK)]								

---REPORT TOTALS---

Report Totals: 10 / \$13,300.00

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---SALES MONTHLY TOTALS---

Oct 12: 10 / \$13,300.00
Sales Totals: 10 / \$13,300.00
Station Totals: 10 / \$13,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,778	CABL	0%	KDKA	0%	UNKN	91%	WPCW	0%	WPGH	9%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null
Demos RA35+